Allergy Tests of Uncertain Efficacy

Policy # 00350
Original Effective Date: 06/25/2013
Current Effective Date: 06/18/2014

Applies to all products administered or underwritten by Blue Cross and Blue Shield of Louisiana and its subsidiary, HMO Louisiana, Inc. (collectively referred to as the “Company”), unless otherwise provided in the applicable contract. Medical technology is constantly evolving, and we reserve the right to review and update Medical Policy periodically.

Services Are Considered Investigational
Coverage is not available for investigational medical treatments or procedures, drugs, devices or biological products.

Based on review of available data, the Company considers the following allergy tests as the scientific evidence does not permit conclusions regarding their effects on health outcomes to be investigational:*  
1. Antigen leukocyte cellular antibody (ALCAT) automated food test  
2. Applied kinesiology allergy test  
3. Conjunctival challenge test (ophthalmic mucous membrane test)  
4. Cytotoxic food tests  
5. Electrodermal testing (also known as electro-acupuncture)  
6. Hair analysis  
7. IgG/IgG4 allergen specific antibody test and food tests  
8. Iridology  
9. Leukocyte histamine release test (LHRT)  
10. Nasal challenge test  
11. Passive transfer or P-X (Prausnitz-Küstner) test (now considered obsolete and replaced by Radioallergosorbent tests)  
12. Provocation-neutralization food or food additive allergy test  
13. Re buck skin window test (no longer in use)

Background/Overview
Allergy refers to an acquired potential for developing adverse reactions that are mediated by the immune system (via IgE antibodies). Allergic disease represents the clinical manifestations of these adverse immune responses. An allergen is any substance that can cause an allergic reaction. Allergens are often common, usually harmless substances such as pollens, mold spores, animal danders, dust, foods, insect venoms, latex, and drugs.

The optimum management of the allergic patient should include a careful history and physical examination and may include confirming the cause of the allergic reaction by information from allergy tests. The following allergy tests are considered clinically useful for allergy confirmation by the American Academy of Allergy, Asthma, and Immunology (AAAI) and the American College of Allergy, Asthma and Immunology (ACAAI) in the diagnosis and management of the allergic patient:

- Bronchial challenge test
- Double-blind food challenge test
- Intradermal skin testing
- Patch test
- Percutaneous skin tests such as the scratch, prick, or puncture tests
- Photo patch test
Allergy Tests of Uncertain Efficacy

Policy #: 00350
Original Effective Date: 06/25/2013
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- Specific IgE in vitro tests such as Radioallergosorbent Test (RAST), Multiple Radioallergosorbent Tests (MAST), Fluorescent Allergosorbent Test (FAST), Enzyme-linked Immunosorbent Assay (ELISA), and the ImmunoCAP IgE test
- Total serum IgE concentration

Once an allergy-causing agent is identified, treatment is provided by avoidance, medication, or immunotherapy.

Allergy Tests of Uncertain Efficacy
This policy addresses only allergy tests of uncertain efficacy and those used primarily in research settings. Tests which may be considered useful in the clinical setting, as noted above, are not addressed in this policy.

Antigen leukocyte cellular antibody (ALCAT) automated food test
The ALCAT automated food test measures whole blood leukocytes by a proprietary process that identifies allergens which cause an increase in leukocyte activity. An electronic counter measures the change in number and size of white blood cells which have been incubated with purified food or mold extracts. A histogram is produced based on cell count and cell size. Individually processed test samples are compared with a "Master Control" graph. Scores are generated by relating these effective volumetric changes in white blood cells to the control curve.

Applied Kinesiology (or muscle strength test)
Muscle strength in the extremities is measured before and after a person is exposed to an allergen. Strength in the opposing arm is measured as a person holds a container of allergen extract in the opposite hand or ingests an allergen. A decrease in strength indicates the presence of disease and various nutritional supplements may be recommended.

Cytotoxic food tests
This test involves the response of specially collected white blood cells to the presence of food extracts to which the patient is allergic. A technician observes the unstained cells for changes in shape and appearance of the leukocytes. Swelling, vacuolation, crenation, or other cytotoxic changes in cell morphology are taken as evidence of allergy to the food.

Electrodermal testing (also known as electro-acupuncture)
Electrodermal testing measures changes in skin resistance while a person is exposed to an allergen, either food or inhalant. This allergy-testing device uses a galvanometer to measure the electrical resistance of the skin. A drop in the resistance of the skin is believed to indicate the presence of allergy.

Hair analysis
Hair is analyzed for the presence (or lack) of various minerals and toxins. Findings are correlated to nutritional deficiencies or disease. Recommendations for diet and supplements are provided based on the analysis.
Allergy Tests of Uncertain Efficacy

Policy # 00350
Original Effective Date: 06/25/2013
Current Effective Date: 06/18/2014

IgG/IgG4 antibody test and food specific IgG/IgG4 tests
There are 4 subclasses of immunoglobulin G. Selective deficiencies in one or more of the 4 IgG subclasses are seen in some patients with repeated infections. Measurements of IgG and specifically IgG4 antibodies have been used in research settings as diagnostic and prognostic tests to determine response to allergy treatments.

Iridology
According to the AAAI, iridology attempts to relate the anatomical features in the iris to various systemic diseases.

Passive transfer of P-X (Prausnitz-Kustner) test
This technique involves prick, scratch, or intradermal transfer of serum from a sensitized individual into a nonallergic volunteer. The volunteer is then challenged with the allergen by skin testing. A wheal or a flare response indicates a positive reaction. This procedure is now considered obsolete and has been replaced by the RAST test.

Provocative-neutralization tests for food (or food additive allergy test)
This procedure is performed by injecting (intradermal or subcutaneous), or placing under the tongue (sublingual), dilute extracts of the suspected food or inhalant allergen and observing the patient's response or reaction. A symptomatic response indicates an allergy to that food or inhalant, and the reaction can be neutralized by application of a similar extract of a lesser dilution.

Rebuck skin window test
This is a type of skin testing where the skin surface is stripped or broken to cause serious oozing. This area is then covered by a glass plate, coated with the allergen to be tested, and taped in place for 24 hours. At the end of that time the plate is removed, and the cells under the plate and the surrounding skin are checked for any changes. An eosinophilic exudate typical of an allergic reaction appears in the area of the stripped epidermis. The results are very difficult to interpret and are not practical for general use. The procedure is no longer in use.

Allergy Tests in the Research Setting

The following tests are primarily used in the research setting:

Conjunctival challenge test
With conjunctival testing, an allergenic extract is placed into the conjunctival sac of the eye followed by observation for redness, itchiness, tearing of the eye, and other similar symptoms. According to the AAAI, these tests are often used in research protocols that require an objective standard for evaluating clinical sensitivity to an allergen.

Leukocyte Histamine Release Test (LHRT)
In this testing, leukocytes from the serum of an allergic individual are observed for histamine release in the presence of an antigen. The commercial availability of simplified and automated methods of laboratory...
Allergy Tests of Uncertain Efficacy

Policy # 00350
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Analysis has renewed interest in the clinical applications of LHRT in the evaluation of food, inhalant, and drug allergies. The AAAI guidelines for this test indicate it is primarily used in a research setting.

Nasal challenge test
This test provides precise measurements of changes in nasal airway resistance along with observations such as number of sneezes and measurement of inflammatory mediators in the nasal secretions after exposure to an allergen. The more commonly known "sniff test," uses a visual assessment of mucosal swelling and rhinorrhea after a small amount of dry pollen is inhaled.

Rationale/Source

SCIENTIFIC EVIDENCE
This policy is based on the 2008 AAAAI updated clinical practice guidelines for allergy diagnostic testing, and appraisal of the current scientific evidence published in peer-reviewed journals.

The focus of the review was on identifying randomized controlled trials (RCTs) that demonstrate how the tests in question impact treatment decisions and health outcomes in patients with allergies.

Literature Appraisal

Allergy Tests of Uncertain Efficacy
The following tests have either not been evaluated in RCTs examining the clinical utility of the test and/or have been evaluated in RCTs of inferior quality that report inconclusive or contradictory findings:

- Antigen leukocyte cellular antibody (ALCAT) test
- Applied kinesiology,
- Cytotoxic tests,
- Electrodermal testing,
- Hair analysis,
- IgG and IgG4 allergen specific antibody or food test,
- Iridology,
- Passive transfer or P-X test,
- Provocation-neutralization,
- Rebuck skin window test

Allergy Tests In the Research Setting

Leukocyte Histamine Release Test (LHRT)

Overall, the evidence is not sufficient to permit conclusions on the diagnostic accuracy of LHRT. Studies are potentially prone to spectrum bias, referral bias, ascertainment bias. Alternative tests were not performed in a blinded manner, or studies did not indicate whether there were blinded interpretations of the tests. Some studies included patients with known allergies, and thus these highly selected populations did not represent the same population with equivocal allergy histories that would undergo testing. In some situations, results were compared with bronchial provocation testing, considered the gold standard for inhalant allergies. However, bronchial provocation may only be performed on a subset of patients with a limited number of allergens. For example, bronchial provocation may only be performed when there are discordant results.
Allergy Tests of Uncertain Efficacy

Policy # 00350
Original Effective Date: 06/25/2013
Current Effective Date: 06/18/2014

between RAST and skin prick testing. While it has been suggested that LHRT may be a valuable test in those patients with discordant results of skin prick testing and RAST testing, studies focusing on this subgroup of patients were not identified in a literature search.

Conjunctival and Nasal Challenge Tests
These tests are often the tools of research protocols and are used to determine clinical sensitivity to an allergen. While it has been suggested that conjunctival and nasal challenge tests may be valuable to confirm diagnosis when skin tests are negative, the studies focusing on this subgroup of patients are small, nonrandomized trials which do not permit conclusions on the clinical utility of conjunctival or nasal challenge tests.

Summary
Due to either insufficient scientific evidence or inferior quality evidence, it is not known whether the following tests impact treatment decisions and health outcomes in patients with allergies; therefore they are considered investigational:

- Antigen leukocyte cellular antibody (ALCAT) test
- Applied kinesiology,
- Cytotoxic tests,
- Electrodermal testing,
- Hair analysis,
- IgG and IgG4 allergen specific antibody or food test,
- Iridology,
- Passive transfer or P-X test,
- Provocation-neutralization,
- Rebuck skin window test
- Leukocyte Histamine Release Test (LHRT)
- Conjunctival Challenge Tests
- Nasal Challenge Tests

References

Coding
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Allergy Tests of Uncertain Efficacy

Policy #  00350
Original Effective Date:  06/25/2013
Current Effective Date:  06/18/2014

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Codes used to identify services associated with this policy may include (but may not be limited to) the following:

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Policy History

Original Effective Date:  06/25/2013
Current Effective Date:  06/18/2014
06/06/2013  Medical Policy Committee review
06/25/2013  Medical Policy Implementation Committee approval. New policy.
06/05/2014  Medical Policy Committee review
06/18/2014  Medical Policy Implementation Committee approval. No change to coverage.
Next Scheduled Review Date:  06/2015

*Investigational – A medical treatment, procedure, drug, device, or biological product is Investigational if the effectiveness has not been clearly tested and it has not been incorporated into standard medical practice. Any determination we make that a medical treatment, procedure, drug, device, or biological product is Investigational will be based on a consideration of the following:
  
  A. whether the medical treatment, procedure, drug, device, or biological product can be lawfully marketed without approval of the U.S. Food and Drug Administration (FDA) and whether such approval has been granted at the time the medical treatment, procedure, drug, device, or biological product is sought to be furnished; or

  B. whether the medical treatment, procedure, drug, device, or biological product requires further studies or clinical trials to determine its maximum tolerated dose, toxicity, safety, effectiveness, or effectiveness as compared with the standard means of treatment or diagnosis, must improve health outcomes, according to the consensus of opinion among experts as shown by reliable evidence, including:

  1. Consultation with the Blue Cross and Blue Shield Association technology assessment program (TEC) or other nonaffiliated technology evaluation center(s);

  2. credible scientific evidence published in peer-reviewed medical literature generally recognized by the relevant medical community; or

  3. reference to federal regulations.

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