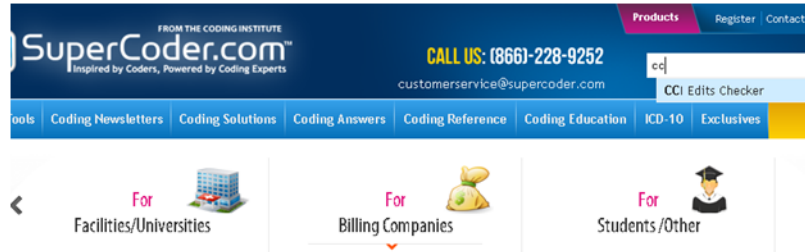


# New Visitor Home Page with Product Search Coming Soon

November 7, 2012

The logged out SuperCoder home page will get a facelift and also introduce autosuggestion product searching. The new page aligns audiences with potential product matches. "As SuperCoder's product line has grown, we needed an easier way to show clients the resources that can benefit them the most," explains David Furtado, Director of Sales for The Coding Institute. People working for billing companies, facilities, and physician practices as well as students will be able to quickly see the coding tools, newsletters, and savings packs that are most popular for that setting. The all new Product Search feature will let customers search across all products and features to more readily identify associated products. As users type in an entry, a list of possible matches appears. "The autosuggest product search will make it really easy for clients to locate the package that includes the resources like Fee Schedules, CCI, and NCDs that they need."



More Streamlined Billing,  
More Informed Staff for Better Results