

# Billing Newsletter Changes to Practice Management Title

May 16, 2013

**Medical Office Billing & Collections Alert** will be retitled **Practice Management Alert**, effective May 2013. Be sure to find your subscription information under the new title.

These areas will be affected:

- Menu access under new title
- All article titles including previously published ones and search options will change to the new title.
- Subscription information including **Medical Office Billing & Collections Alert** prior purchase will show new title.

PDFs and CEU certificates prior to that date will show the previous title.

The screenshot shows the website's navigation menu at the top with tabs for 'Coding Newsletters', 'Coding Solutions', 'Coding Answers', 'Coding Reference', 'Coding Education', and 'ICD-10'. Below the menu is a grid of newsletter categories, with 'Practice Management Alert' highlighted in a green callout box. Below the grid is a search bar with the text 'Practice Management ALERT' and a sub-header 'IMPROVE CODING ACCURACY BY READING AN ISSUE OR SEARCHING BY TOPIC ACROSS ISSUES, ALERTS, CMS'. The search results section shows a list of articles, with 'Practice Management Alert - 2013' highlighted in a green callout box. A 'SEARCH BY TOPIC ACROSS' sidebar is also visible, showing a list of specialties with 'Practice Management' selected.

The refocused content will bring you the latest news, updates, and to-the-point analysis on key issues in practice management so you're on track to a compliant and successful practice.

With the continually changing healthcare market, perpetually looming pay cuts, frequent regulatory changes, differing state and federal labor regulations, huge penalties for security violations, and intense scrutiny of state and federal regulatory bodies, physician practices are facing more challenges than ever.

The good news is that, **Practice Management Alert** (formerly **Medical Office Billing & Collections Alert**), brings you the latest news, updates, and to-the-point analysis on key issues in practice management so you're on track to a compliant and successful practice.

You'll get must-have, expert guidance in areas such as revenue cycle management, human resources, marketing and public relations, EMR implementation, HIPAA compliance, coding, and much more.

The all-new **Practice Management Alert** has been designed to help you:

- Apply regulations from healthcare reform;
- Market your practice and bring in new patients;
- Hone your leadership and time management skill;
- Implement risk and denials management tactics;
- Navigate compliance and documentation issues; and
- Get much-needed information on complex employment/labor laws.

From HIPAA and security issues to PQRS and meaningful use, **Practice Management Alert**, our comprehensive practice management newsletter, will cover everything you need to avoid practice management landmines to ensure compliant operations and revenue cycle management success.